



## FOR EXISTING PARTICIPANTS

All existing participants will be automatically "grandfathered" at their current rate unless they become unaccredited or cancel their contract.

## LISTING SPOTS AVAILABLE

- ① **Top Listing:** \$4,000 - 3 rotating
- ② **Premium Listing:** \$3,000 - 4 rotating
- ③ **Featured Listing:** \$2,000 - 5 rotating
- ④ Reserved for BBB

## REDESIGN HIGHLIGHTS & DETAILS

Mobile Responsive  
 Better, Unified Search  
 Share Of Voice - Each AB Rotates in their tier  
 New Modern Look - Colors were confusing to consumers,  
 BBB has gone with a more organic look, similar to Google.

## DISPLAY AD SPOTS AVAILABLE

**Top Display Ad** - \$4,500  
**Premium Display Ad** - \$3,500  
**Featured Banner** - \$2,500