



Google My Business

SET-UP & OPTIMIZATION

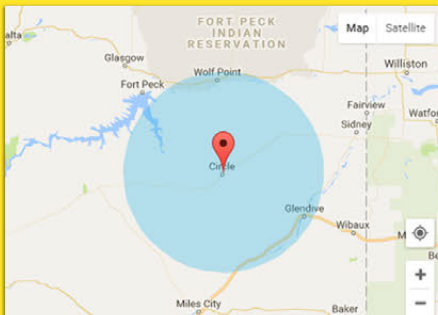
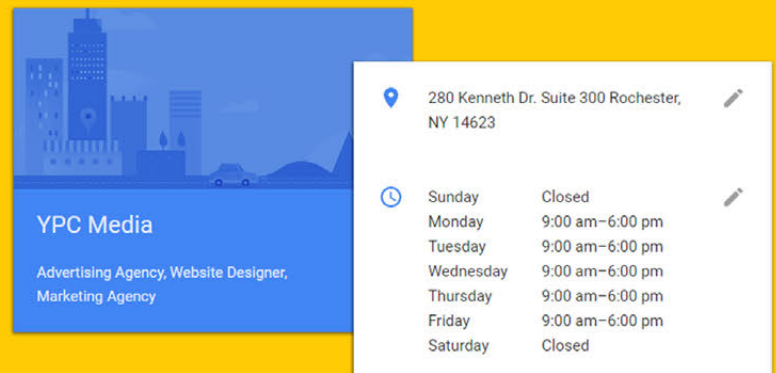
Maintaining up-to-date and accurate listing information is a crucial component of SEO/Web ranking placement.

Our goal is to make your business information **CONSISTENT & RELEVANT** to attract search engines as well as users!

Setting-up or Gaining Access

We will either create a new login or gain access to your existing GMB account and make sure all of your business information is consistent and accurate.

This includes making sure your business categories are comprehensive and relevant to your business, and your hours of operation, business name, address, phone number and website are correct and visible.



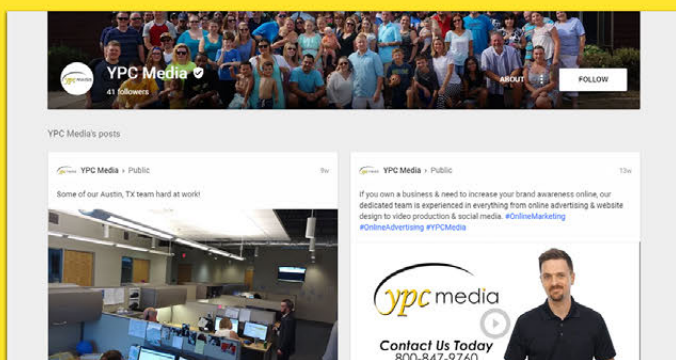
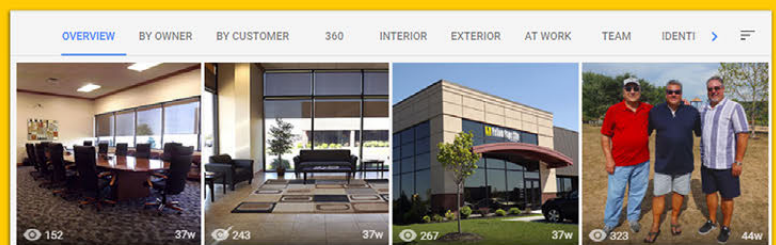
Service Area Targeting

Depending on your business type we will then go in and set an appropriate radius or targeted cities/zip codes to make sure your business's information is reaching the correct audience for service area businesses.

Photo Optimization

In addition to ensuring all the business information is setup correctly, we will also upload photos!

Feel free to send us photos directly or we can pull from existing websites/social media pages if needed.



Stay Relevant!

Not only is having consistent and relevant content key, but so is keeping your GMB page active.

We offer optional posting if desired.

LET YPC MEDIA MANAGE YOUR GOOGLE MY BUSINESS ACCOUNT. CALL TODAY AT 800-847-9760!

