



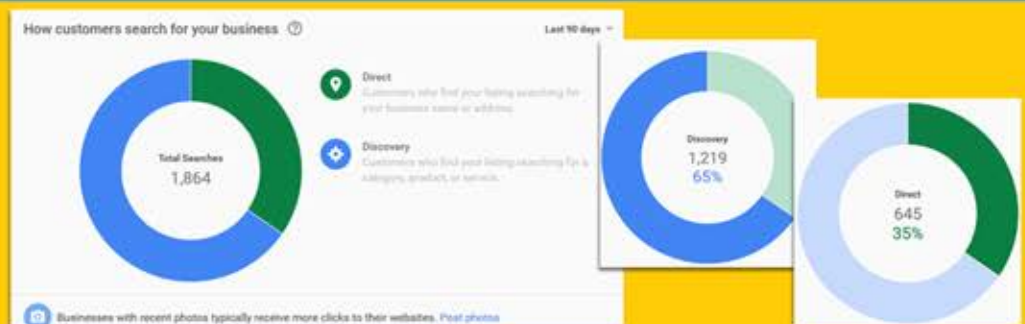
# SOCIAL MEDIA MANAGEMENT

## GOOGLE INSIGHTS

With YPC Media's Social Media Management we can show you how your Google My Business listing is being seen online and how your customers are finding you! With Google Insights you have direct access to valuable stats. Sign up today! We'll do the set-up, so you can continue communicating with your customers.

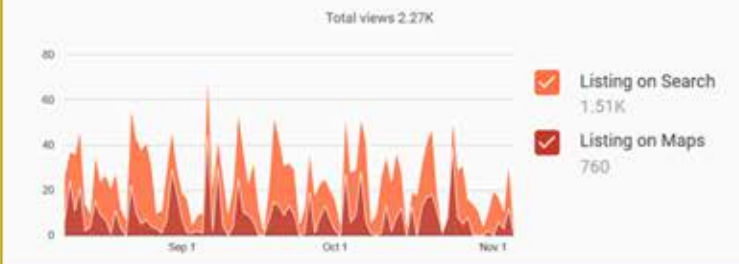
### How customers find your listing

This section shows how many customers found you in a "Direct" search versus a "Discovery" search



### Where customers view your business on Google

The Google services that customers use to find your business



### Where customers find you on Google

This section shows how many customers found you via Google Search or Google Maps.

### Customer actions

This section shows what customers did once they found your listing on Google.



### Phone calls

When and how many times customers call your business



### Phone Calls

This section shows when and how often customers called your business via your listing on Google.

LET YPC MEDIA HELP MANAGE YOUR SOCIAL MEDIA CAMPAIGN. CALL TODAY AT 800-847-9760!

